



## Christopher G. Coleman

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CGColeman.com

### COMPUTER SKILLS

InDesign  
Photoshop  
Illustrator  
QuarkXpress  
Acrobat  
AfterEffects  
Final Cut Pro  
Dreamweaver  
Flash  
HTML/CSS  
Maya  
Painter

### FREELANCE CLIENTS

Tech Briefs Media Group  
GBGM-UMC  
Jim Cox & Associates  
American Civil Liberties Union-NJ  
Mustard Seed School  
Kick Design, Inc.  
Midtown Comics  
Wholesome Wraps  
International Research & Development  
Franchise 3 Group  
World Franchise Solutions

### PORTFOLIO

[http://www.cgcoleman.com/downloads/CGColeman\\_Portfolio.pdf](http://www.cgcoleman.com/downloads/CGColeman_Portfolio.pdf)

### REFERENCES

<http://www.cgcoleman.com/references.pdf>

### EDUCATION

- Master of Sciences in Digital Imaging and Design from New York University, New York, NY, 2007.
- Bachelor of Fine Arts in Graphic Design from the University of Connecticut, Storrs, CT, 1994.

### PROFESSIONAL EXPERIENCE

#### **Freelance Graphic Design** *February 2007 – present*

Ongoing graphic/web design from my home office and on-site at companies with recent activity that includes:

- Design and production of all of the American Civil Liberties of New Jersey's print media. Projects include reports, brochures, logo design, annual reports, and web banners.
- Design and production for the General Board of Global Ministries of the United Methodist Church. Projects include brochures, books, logo, ad design, web site design, and general production assistance.
- Design consulting for Mustard Seed School in Hoboken, NJ, includes work such as invitations, banners, and the design of their annual report.
- Design work for the Tech Briefs Media Group which encompasses all the various types of work I have done in the past while working full-time with the company with the recent addition of ad design.
- Logo designs for Midtown Comics.

#### **Jim Cox & Associates, New York, NY** *April 2008 – September 2008*

Part-time Web Designer, Colonial Williamsburg Resort Collection

- Responsible for the entire design, production, and HTML coding of various monthly e-newsletters.
- Ad production and design.

#### **Tech Briefs Media Group, New York, NY** *April 1997 – February 2007*

Art Director, *Nanotech Briefs* (September 2003 – February 2007)

Responsible for the entire production and design of this digital publication including:

- Created and developed look and design of publication and web site including logo and overall style.
- Illustrated, developed, and carried through innovative cover and feature designs.
- Produced all marketing material including media kit, ads, promotional brochures, and web media.
- Developed publication's digital format with navigation capabilities optimizing it for screen viewing.

Senior Designer, *NASA Tech Briefs* (March 1998 – January 2007)

- Headed web site re-design for all related publications, producing design, assets, and style guide.
- Conceived and executed graphics and page design for this 4-color periodical.
- Created and designed brochures, ads, web banners, e-newsletters, and promotional material.
- Scanned, retouched, and color corrected photos and artwork for magazine and website.
- Created and manipulated illustrations for cover and feature articles.

Art Director, *Commercial News USA* (April 1999 – June 2003)

Responsible for the entire production, design, and management of this publication including:

- Managed freelancers, budgeting usage and cost.
- Illustrated, developed, and carried through innovative cover, feature articles, and related products.
- Produced all marketing material including media kit, ads, and promotional brochures.
- Preflighted incoming and outgoing digital files for proper press output.

#### **Connecticut Jewish Ledger, West Hartford, CT** *January 1995 – January 1997*

Graphic Designer

- Illustrated, designed, and produced the cover, features, advertisements, promotional material, and special supplements for this weekly newspaper.
- Completely redesigned logo and format of publication in October, 1996.

#### **The Nipper Group, Ltd., Old Lyme, CT** *May 1994 – August 1994*

Assistant Art Director

Designed and produced presentation boards advertising products designed by this company.

### WORK-RELATED EXPERIENCE

#### **HobokenArts.com** *September 2003 – present*

- Created and administrated this community arts Web site using HTML/CSS/PHP/MySQL/WordPress.
- Regularly updated features including current exhibitions, events, directory of artists, and forum.

#### **Design Center, Storrs, CT** *September 1993 – May 1994*

Chosen by portfolio review to work in this student-run graphics studio.

#### **School of Fine Arts, Storrs, CT** *September 1993 – May 1994*

Provided instruction, assistance, and supervision to art students using Macintosh computers.